

SUWANEE FAMILY DENTISTRY

HOLIDAY GREETINGS



2566 Lawrenceville Suwanee Rd. Suwanee GA 30024 (678)714-2380 www.suwaneefamilydentistry.com

Happy Holidays

As 2011 comes to a close we are once again very thankful for all of you who have helped our practice thrive throughout the year.

In 2011 we welcomed three new team members – Dr. Erin Pickwick – Medical College of GA Graduate, Megan Cofield – Dr. Pickwick’s assistant, and Tiffani Grillo – Appointment Coordinator.

Thanks to these new team members we have also expanded our office hours to include Fridays! We have heard requests from many of you for Friday hours and now Friday appointments are available!

As the practice grows and changes and welcomes new faces the one thing that we never want to change is our level of care and customer service for

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you, our patients. Once again you have voted us Best of Gwinnett for 2011 – the sixth year in a row – and we truly appreciate that honor. We will strive to continue to earn your votes and referrals every day of the new year.

So as the end of 2011 draws near we would like to wish all of you Happy Holidays and a healthy and Happy New Year!



2011 Continuing Education

We take continuing education courses throughout the year, but we all agreed that the best course of 2011 was our Team Cruise to the Bahamas. We were up and in the classroom every day at 7:30am so that we could learn first and then enjoy the sun and sea. This course was focused on new ways to use technology for customer service.

We hope each of you has logged into the patient portal on our website, received email or text message appointment reminders, and experienced the other ways we are using technology to improve our communication with you. Anytime you have questions or suggestions for improvements please do not hesitate to ask.



Brighter Smiles for Brighter Futures – \$1 Million Goal

We are happy to be participating in the Brighter Smiles for Brighter Futures campaign to raise money to fight breast cancer again this year. Approximately 30 dentists in and around Gwinnett are volunteering along with us. 100% of your donation will go to fight cancer in our community, and we will provide professional teeth whitening for FREE! Please call us for more details! Gift certificates are available for the holidays.



Over the past 10 years Brighter Smiles has raised almost one million dollars for cancer diagnosis and treatment in our community. We would love to have your help in reaching the million dollar mark this year.

We appreciate your referrals and recommendations!

We have found time and time again that our best new patients are usually referred by our existing patients. Many of you have already referred your friends and family to us and we truly appreciate those referrals. In fact, they are the best compliment we could ever hope to receive!

These days, many potential patients are looking online for reviews before they visit a new place, whether it be a restaurant, hair salon or dental office. We would appreciate it if you would be willing to log on to Google, Yahoo, Kudzu or Facebook and tell others why we are your favorite dental office. To keep up with our office activities be sure to Like us on Facebook!

Don't forget that your unused insurance benefits run out at the end of each year! If you have outstanding treatment that you would like to have completed please call to schedule so you can use the benefits you paid for.

